

PRESS RELEASE - The Art of Self Catered Skiing

Consensio Chalets is redefining the upper end of the luxury ski market with its new and quickly expanding portfolio of luxury self-catered apartments. This restrained style of opulence is making waves in the luxury ski industry, appealing to a broader market. Ceri Tinley, Consensio's Managing Director noted the decision to expand Consensio's portfolio to include self-catered properties was driven by a desire to "offer a high-end luxury accommodation alternative in the Alps that was both more affordable and flexible".

Self-catered ski accommodation used to be for the budget-minded traveller looking to save a bit on the cost of travel. However, Consensio's self-catered properties shatter this notion, setting a new benchmark that epitomises the art of self-catered luxury. Initially launching in 2016 with two apartments in Val d'Isère, [Etoile Filante](#) & [Les Sorbiers](#), Consensio has had to quickly expand their portfolio to satisfy increasing demand. Winter 2017/18 saw the inclusion of two additional penthouses in Les Gets ([Urban Corniche](#) & [Aviemore](#)), and another stunning four bedroom apartment in Val d'Isère, [Tournesol](#).

Owners of the stunning Urban Corniche, Martin and Julie Lightbody, shared how they identified a key opportunity in ski travel, developing the stylish offshoot of their multi-award-winning chalet [Grande Corniche](#) in Les Gets with a super suave self-catered residence in the heart of resort. Titled **Urban Corniche**, this stunning penthouse sleeps 11 guests and is by no means your ordinary alpine apartment. Featuring everything from an **outdoor hot tub** and **sauna, a grand piano, fully-stocked bar** and even an **indoor swing**. Inspired by the idea of a New York style penthouse relocated in the Alps, Martin commented: "No one has created this level of luxury accommodation with these facilities in the location of the centre of the resort. No hotel, or apartment had done it before, so we decided to create it ourselves. We wanted to experience a different type of holiday to the catered chalet, to give you the freedom to experience what the resort has to offer, by way of bars and restaurants...."

The über-luxe service of [Consensio's catered and staffed chalets](#) is an exclusive and immersive winter holiday experience. It is the peak of indulgence, featuring a variety of trimmings that include dedicated chauffeurs, Michelin-trained chefs, spa facilities and some of the best chalet swimming pools to be found! However, a chalet with a gold leaf swimming pool and a professional team of seven staff is not to everyone's taste and remains within the niche budget of small group of HNWI. As Martin, Julie and the owners of Consensio's other self-catered apartments have recognised, high-end self-catered luxury fills the gap between unobtainable luxury and affordability. In essence, it provides exceptional value for money!

What's Included in a Consensio self-catered ski holiday:

- ❖ Pre-arrival concierge service; arranging ski lessons, and ski guides, airport transfers, nannies
- ❖ In-resort concierge services; lift pass and ski hire delivery
- ❖ Welcome pack including a bottle of Perrier Jouët Champagne
- ❖ Daily cleaning and mid-week linen change
- ❖ Luxury bathroom products plus robes, slippers, and towels
- ❖ A personal meet and greet from your resort representative with an introduction to the property

Consensio's in-resort team will manage all arrangements for all self-catered clients; including additional services such as pre-arrival grocery shopping, daily breakfast boulangerie delivery, restaurant bookings, massage and beauty treatments and other activities. Prices from €4,250 for 6 adults and 4 children.

Media Fire images: https://www.mediafire.com/folder/i8pgmx4hbdsgw/Consensio_Images_and_PDFs_ALL

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URBAN CORNICHE – LES GETS



